

## Team Renascent Group Has Some Office Fun While Getting the Job Done!!

FOR IMMEDIATE RELEASE Fair Haven, NJ March 31, 2008 Renascent Group shows their sense of humor by adding a new Siamese fighting fish better known as “Betta” every time they place a candidate. RG’s ultimate goal is to have their new office filled by the end of this year with Bettas sporting names that reflect their winning candidates.



The Siamese fighting fish (*Betta splendens*), commonly called a "betta," is one of the most popular species of freshwater aquarium fish. It is native to the Mekong river basin in Southeast Asia and called the “Biting Fish” in its native Thailand.

The name *Betta* (or betta) is pronounced like the same as the English word *bet*. By confusion with the name of the Greek letter beta, the name is often misspelled with one *t*. They usually grow to an overall length of about 6.0 centimeters long and are known for their vibrant colors and brilliant large, flowing fins.

Bettas have been affectionately nicknamed "The Jewel of the Orient" due to the wide range of colors which are produced through selective breeding.

Wild bettas only exhibit strong colors when agitated. However, breeders have been able to make this coloration permanent, and a wide variety of hues breed true. Bettas come in a variety of colors, such as red, blue, turquoise, orange, yellow, white, and green.

So far the **Renascent** Team has selected a blue betta named for their male candidate who was placed earlier this year and a pink fish named for their first winning female aspirant. “It is fun to get together after a busy day and laugh a bit about naming the fish.” says Bernadette Jacullo, Renascent Group’s latest team member. The team also emails and phones satellite offices for their input in a contest to stir their creative juices. President and Owner of Renascent Group says, “It’s a fun way to blow off steam after a hectic day. Laughter is the best medicine and fish are the best brain food, aren’t they?”