

## **Pharmaceutical Company: Product Manager**

*Our client is a global pharmaceutical company in NYC that spans a variety of therapeutic categories. If you have current pharmaceutical marketing experience, this may be the next best step for you! We are looking for dynamic leaders who want to work in a cutting edge environment and want to create impact in a company working to make a difference. Competitive pay, benefits and tremendous room to grow are just some of the things they offer. They are looking for risk-takers who are innovative and have a high degree of integrity. For immediate and confidential consideration, please send a Word version of your resume and note the site you saw the posting.*

### **Job Responsibilities Include:**

- The Product Manager will be expected to work across all product management functions to manage financial, strategic, and tactical goals. Key areas of the marketing mix that this person will be responsible for, (but not limited to): DTC and professional promotion, public relations, e-marketing, sales training, sample allocation.
- Assist development and implementation of annual marketing plan and programs and related projects. On-going in depth review and analyses of: competitive clinical data; evolving market place and competitive opportunities and challenges; objectives, strategies, pricing, and resources needed to achieve goals.
- Development of high-level strategy for medical and patient education and attendance at Professional education activities and conventions.
- Coordinate and attend Medical Legal Review approval of promotional materials. Create quarterly POA guide and promotional materials for sales force implementation.
- Develop deep understanding for disease state and therapeutic area to be able to find and exploit market opportunities and prepare for external threats.
- Monitor and manage expenditures with quarterly phasing to the annual budget.
- Understand and adhere to FDA, DEA and internal regulatory affairs guidelines.

### **Top Candidate Qualities:**

- College degree required (MBA preferred.)
- Current pharmaceutical product management required.
- Rx pharmaceutical launch experience a plus.
- Results oriented, pay attention to detail, and be accurate, prompt and able to meet deadlines.
- Excellent oral and written communication and presentation skills.
- Ability to be a fast learner, be creative, flexible and adapt quickly to company's rapid growth pattern.
- Possess solid analytical and organization skills, determine priorities and follow through on projects and assignments and complete them in a timely manner.